



The 15th International Exhibition on
ELECTRICAL TECHNOLOGY & EQUIPMENT - VIETNAM ETE 2022

The 12th International Exhibition on
**PRODUCTS, TECHNOLOGIES OF ENERGY SAVING &
GREEN POWER - ENERTEC EXPO 2022**

Korea Smart Electric and Energy Fair 2022 - **KOSF**

July 20th ▶ 22nd, 2022 at SECC, HCMC

POST SHOW REPORT

 www.vietnam-ete.com | www.enertec.vn

Hosting Organization:
Ho Chi Minh City Department of Industry and Trade



Domestic Co-Organizers:



C.I.S vietnam



International
Co-Organizers:



coex



EXHIBITION INFORMATION

Exhibition name	The 15 th International Exhibition on Electrical Technology & Equipment - Vietnam ETE 2022 The 12 th International Exhibition on Products, Technologies of Energy Saving & Green Power - Enertec Expo 2022 Korea Smart Electric & Energy Fair 2022 - Kosef
Time	From July 20 th to 22 nd , 2022
Opening time	July 20, 2022 From 08:30 – 10:30 : For the Press and Opening Ceremony From 10:30 – 17:30: Open to visitors July 21-22, 2022: From 09:00 – 17:30: Open to visitors
Venue	Saigon Exhibition and Convention Center (SECC) 799 Nguyen Van Linh, District 7, Ho Chi Minh City
Supporting Organizations	Ministry of Industry and Trade HCMC People's Committee
Hosting Organization	Ho Chi Minh City Department of Industry and Trade
Organizers	C.I.S Vietnam Advertising & Exhibition JSC Ho Chi Minh City Center of Supporting Industries Development – Ho Chi Minh City Department of Industry and Trade
Co-Organizer	Ho Chi Minh City Power Corporation (EVN HCMC)
International Co-Organizers	Korea Electrical Manufacturers Association – KOEMA Fujian Zhenglian International Exhibition Business Co., Ltd (China)

Media Sponsors



EXHIBITION ACTIVITIES

OPENING CEREMONY

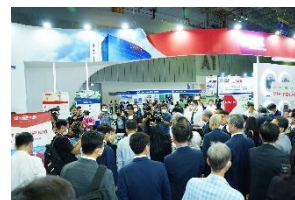
Time: From 8:30 - 10:30 on July 20th, 2022

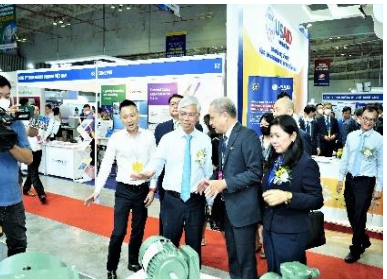
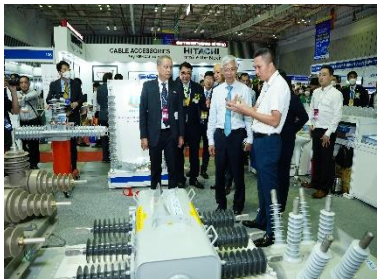
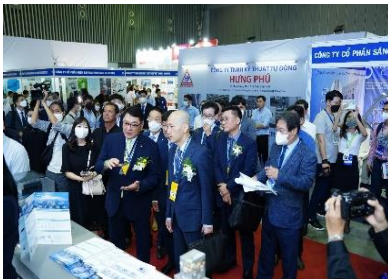
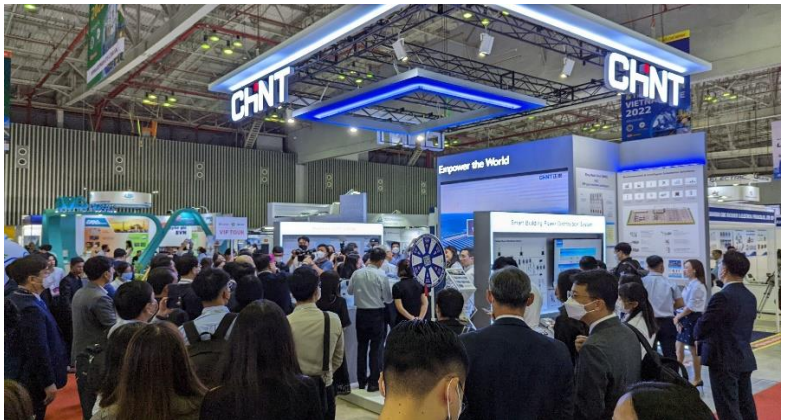
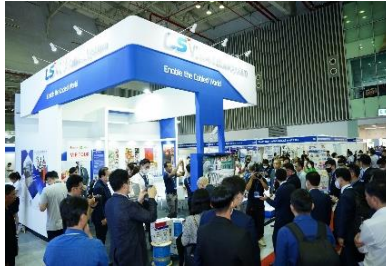
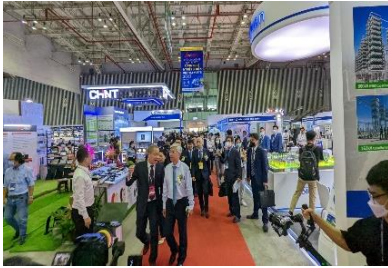
Venue: Saigon Exhibition and Convention Center (SECC)

799 Nguyen Van Linh, District 7, Ho Chi Minh City

Participants:

- Mr. Vo Van Hoan - Party Committee member, Vice Chairman of HCMC People's Committee
- Ms. Bui Thi Thanh An - Deputy Director General of Vietnam Trade Promotion Agency - Ministry of Industry and Trade
- Mr. Trinh Quoc Vu - Deputy Director General, Energy Efficiency and Sustainable Development Department, Ministry of Industry and Trade
- Ms. Nguyen Thi Kim Ngoc - Deputy Director of HCMC Department of Industry and Trade
- Mr. Tran Phu Lu, Deputy Director of Ho Chi Minh City Investment and Trade Promotion Center
- Mr. Bui Trung Kien - Deputy General Director of Ho Chi Minh City Power Corporation – EVN HCMC
- Mr. Kang Myeong Il - Consul General of Korea in Ho Chi Minh City
- Mr. Koo Ja-Kyun – Chairman of Korea Electrical Manufacturers Association (KOEMA), Chairman & CEO of LS Electric Co., Ltd.
- Mr. Kwak Sang-Young - Vice President of KEPCO
- Mr. Kim Jang-Hyun - President of KEPCO KDN
- Mr. Lee Dong-Ki - President of COEX
- With the attendance of representatives of relevant ministries and departments, trade promotion organizations, representatives of exhibitors, related parties, and around 100 media agencies reported on the Opening Ceremony.





**VIP Tour at the Opening Ceremony of
Vietnam ETE & Enertec Expo 2022**

SPECIALIZED CONFERENCES

* Conference with the topic: **"Solutions for energy saving and efficient use of power"**, hosted by HCMC Department of Industry and Trade, in cooperation with Vietnam Urban Energy Security Project

Time: From 09:00 to 11:30 on July 21st, 2022

With speeches:

- Introduction of Vietnam Urban Energy Security Project –USAID
- Introduction of the City's energy saving plan
- Introduction of electric bus model
- Smart metering system - serving the electricity industry
- Introduction of the air compressor optimization system
- Energy storage device
- Introduction of Green Hydrogen – Clean Energy



* Specialized conferences of KOSF hosted by Korea Electrical Manufacturers Association – KOEMA and Korea Electric Power Corporation - KEPCO and the conference of LS ELECTRIC

Time: From July 20-22, 2022

With speeches:

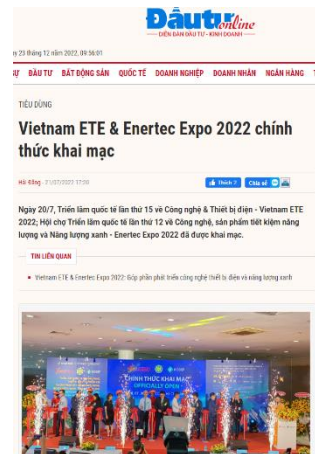
- System for diagnosis and analysis of substation equipment
- Power plant smart digital technology
- System for forecast and analysis of resource status
- The program supporting businesses to penetrate Vietnamese market
- Vietnam's economic situation and investment plan to penetrate
- Current status of Vietnam's main industrial zones and guidelines for entering the local market

BUSINESS MATCHING ACTIVITIES

Business Matching Program is within the framework of activities of Vietnam ETE & Enertec Expo 2022, aiming at creating an environment for meeting, networking and doing trade transactions between businesses in Electrical Technology, Equipment & Green Power - Renewable Energy, etc. The program featured the participation of over 20 well-known big brands such as SUN TIMES, GLOTEK VIET NAM, LEAPTON ENERGY, ALENA ENERGY, etc. as buyers, attracting a large number of companies in the industry to register for 1:1 business matching schedule with more than 300 on-site sessions. This activity contributed to the success of Vietnam ETE & Enertec Expo 2022.



PROMOTIONAL CAMPAIGN



PROMOTIONAL CAMPAIGN

ITEM	UNIT	QUANTITY
Media Sponsors	agencies	14
Press Releases	Times	5
News and articles about the exhibition	pieces	275
Press agencies reported on the exhibition	agencies	90
Television coverage of the exhibition	agencies	6
Direct invitations	sets	30,000
SMS messages	messages	50,000
Marketing emails	emails	250,000
Banners in streets	banners	600
Exhibition Website, Facebook	Posts	200
Interactions on website, Facebook	interactions	500,000

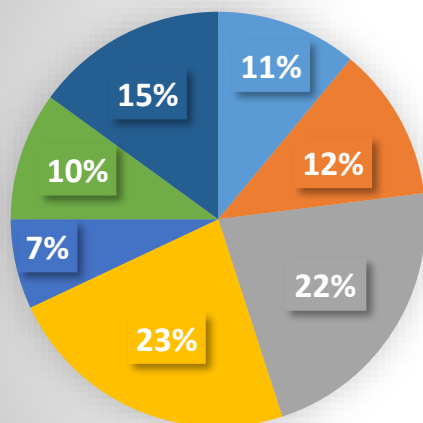
BÁO CHÍ ĐƯA TIN VỀ SỰ KIỆN

STT	BÁO	LINK BÀI
1	Báo đầu tư	https://baodautu.vn/vietnam-ete--enertec-expo-2022-chinh-thuc-khai-mac-d170080.html
2	Đầu tư plus	https://dautuplus.net/khai-mac-expo-2022-chinh-thuc-khai-mac-d170080.html
3	Công thương	https://congthuong.vn/300-doanh-nghiep-trong-nuoc-quoc-te-tham-gia-trien-lam-nganh-thiet-bi-dien-183440.html
4	VCCI	https://vccinews.vn/news/44102/khai-mac-bo-ba-trien-lam-vietnam-ete-2022-va-kosef-tai-tp-hcm.html
5	SGGP	https://www.sggp.org.vn/hon-300-doanh-nghiep-tham-gia-trien-lam-cong-cong-nghe-thiet-bi-dien-post644533.html
6	TTXVN	https://vnanet.vn/vi/anh/anh-thoi-kiem-nang-luong-101220720122507548.htm
7	Thanh Niên	https://thanhnien.vn/khai-mac-expo-2022-chinh-thuc-khai-mac-d170080.html
8	Tiền Phong	https://tienphong.vn/gelex-electric-thiet-bi-dien-thiet-bi-dien-post644533.html
9	Tuổi trẻ (Viết cho GELEX)	https://tuoitre.vn/gelex-electric-thiet-bi-dien-thiet-bi-dien-post644533.html
10	Tài chính kinh doanh	https://www.taichinhkinhdoanh.vn/2022/07/20/kiem-nang-luong-101220720122507548.htm
11	24h.com.vn	https://www.24h.com.vn/thi-trien-lam-quoc-te-ve-cong-nghe-thiet-bi-dien-tiet-kiem-nang-luong-101220720122507548.htm
12	Đài tiếng nói VN	https://vov.gov.vn/trien-lam-quoc-te-ve-cong-nghe-thiet-bi-dien-tiet-kiem-nang-luong-101220720122507548.htm
13	VOV	https://voh.com.vn/cong-nghe-thiet-bi-dien-tiet-kiem-nang-luong-101220720122507548.htm
14	Kinh tế ngày nay	http://kinhtengaynay.com/tin-tuc/kiem-nang-luong-101220720122507548.htm
15	Kinh tế và doanh nghiệp	http://kinhtedoanhnhiep.com/hoi-thi-trien-lam-quoc-te-ve-cong-nghe-thiet-bi-dien-tiet-kiem-nang-luong-101220720122507548.htm
16	Kinh tế new	https://www.kinhnew.com/2022/07/20/kiem-nang-luong-101220720122507548.htm
17	Kinh Tế mới	https://kinhtemoi.vn/hon-300-doanh-nghiep-tham-gia-trien-lam-cong-cong-nghe-thiet-bi-dien-va-nang-luong-xanh-49258.html
18	Kinh tế Việt Nam	http://kinhtevn.com.vn/vietnam-ete-enertec-expo-2022-gop-phan-phat-trien-cong-nghe-thiet-bi-dien-va-nang-luong-xanh-49258.html

LINKS TO EXHIBITION NEWS

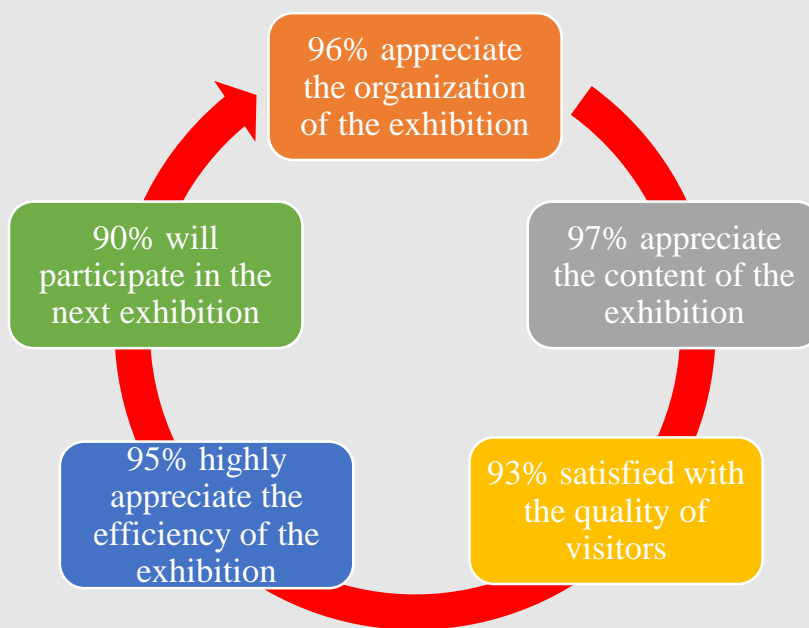
- <https://baodautu.vn/vietnam-ete--enertec-expo-2022-chinh-thuc-khai-mac-d170080.html>
- <https://congthuong.vn/300-doanh-nghiep-trong-nuoc-quoc-te-tham-gia-trien-lam-nganh-thiet-bi-dien-183440.html>
- <https://vccinews.vn/news/44102/khai-mac-bo-ba-trien-lam-vietnam-ete-2022-va-kosef-tai-tp-hcm.html>
- <https://www.sggp.org.vn/hon-300-doanh-nghiep-tham-gia-trien-lam-cong-cong-nghe-thiet-bi-dien-post644533.html>
- <https://tphcm.chinhphu.vn/gan-500-gian-hang-tham-gia-trien-lam-quoc-te-ve-cong-nghe-thiet-bi-dien-tiet-kiem-nang-luong-101220720122507548.htm>
- <https://petrotimes.vn/trung-bay-thiet-bi-cong-nghe-dien-va-nang-luong-xanh-tai-vietnam-ete-enertec-expo-2022-660559.html>
- <http://kinhtevn.com.vn/vietnam-ete-enertec-expo-2022-gop-phan-phat-trien-cong-nghe-thiet-bi-dien-va-nang-luong-xanh-49258.html>

EXHIBIT PROFILE



- Power generation system
- Electric transmission system
- Smart Electrical Equipment
- Lighting Equipment
- Automation & Controls Technology
- Industrial Automation & Controls
- Civil Electrical Products & Equipment

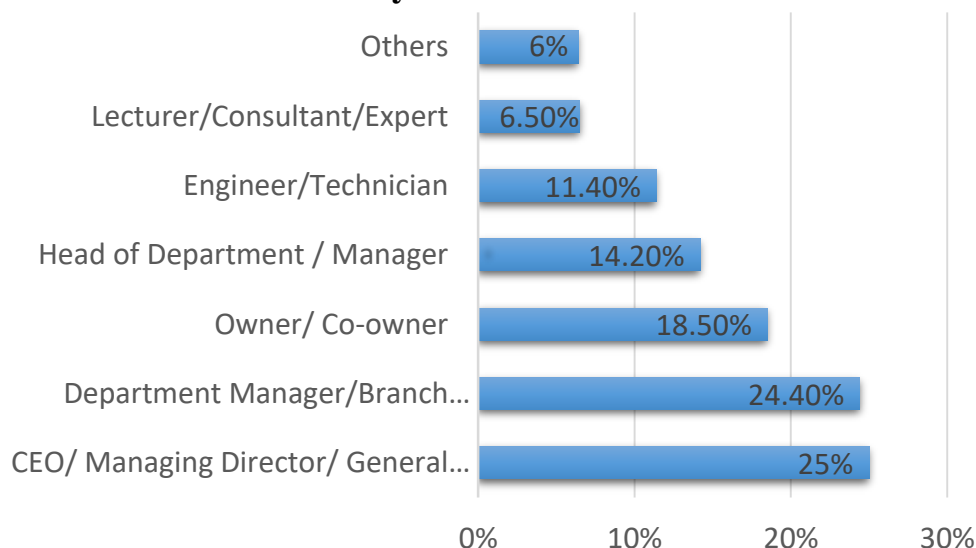
EXHIBITOR REVIEWS



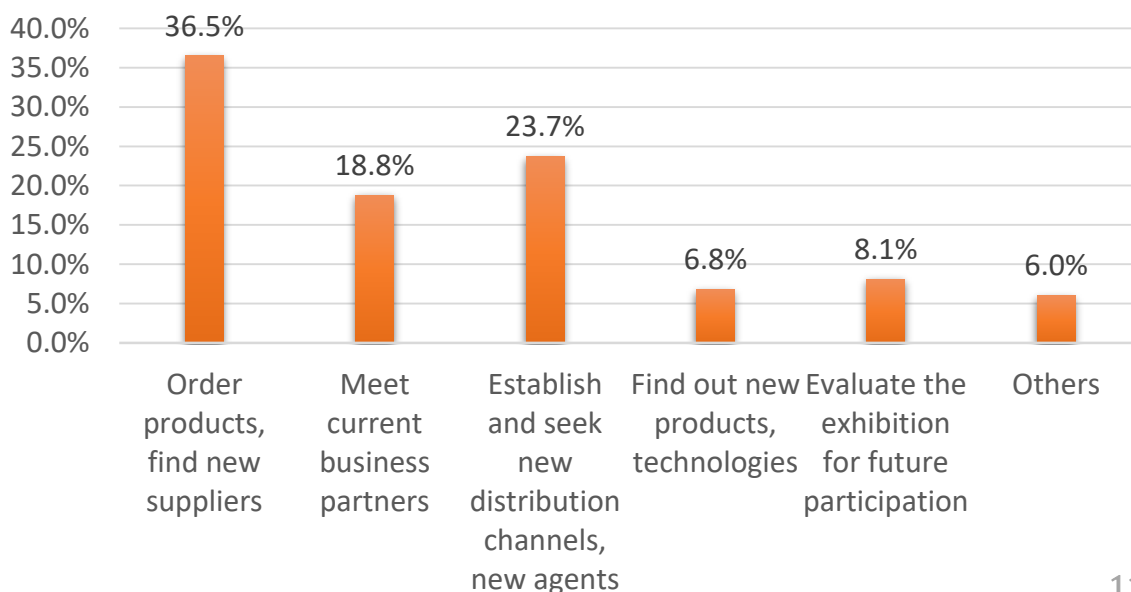
VISITORS

In 3 days, the exhibition welcomed about 18,500 visitors to work and visit, from 55 provinces and cities across the country, 27 countries and territories.

Visitors by business



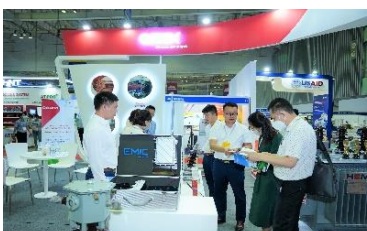
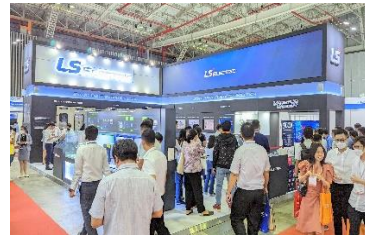
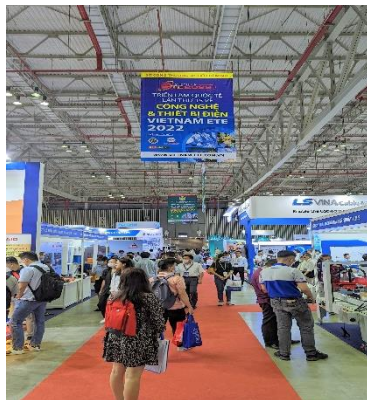
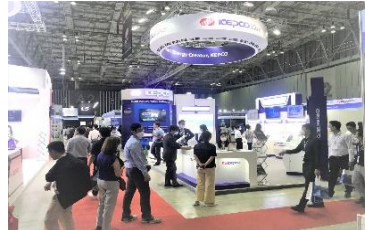
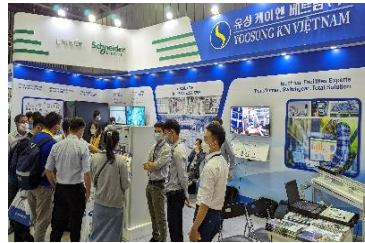
Visit purpose



PHOTOS OF THE EXHIBITION



PHOTOS OF THE EXHIBITION



THANK YOU VERY MUCH & SEE YOU AGAIN
VIETNAM ETE & ENERTEC EXPO 2023



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TECHNOLOGY & EQUIPMENT - VIETNAM ETE 2023**

**THE 13TH INTERNATIONAL EXHIBITION ON
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GREEN POWER - ENERTEC EXPO 2023**

July 19th - 21th, 2023

Saigon Exhibition and Convention Center (SECC)
District 7, Ho Chi Minh City

Build *STRENGTHS*

Bring *SUCCESS*



CONTACT INFORMATION:

www.vietnam-ete.com | www.enertec.vn

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Ho Chi Minh City Center of Supporting Industries Development * Hotline: Mr. Truong (84) 979 933139 * Email: dmtruong.sct@tphcm.gov.com