



The 14th International Exhibition on
Electrical Technology and Equipment
VIETNAM ETE 2021

The 11th International Exhibition on
Products, Technologies of Energy Saving
and Green Power - **ENERTEC EXPO 2021**

Korean Smart Electric & Energy Fair 2021
(KOSEF)

**BREAKTHROUGH FOR RECOVERY
LEAP FOR SUCCESS**

Sept 30th - Oct 02nd, 2021
SECC, HO CHI MINH CITY



Supporting Organizations:
Ministry of Industry and Trade, HCMC People's Committee
Hosting Organization:
Ho Chi Minh City Department of Industry and Trade
Organizers:
C.I.S Viet Nam Advertising & Exhibition JSC
HCMC Center of Supporting Industries Development

Domestic Co-Organizer:
Ho Chi Minh City Power Corporation (EVN HCMC)
International Co-Organizers:
Korea Electrical Manufacturers Association - KOEMA
Fujian Zhenglian International Exhibition Business Co., Ltd (China)
WWW.VIETNAM-ETE.COM | WWW.ENERTEC.VN

EXHIBITION INTRODUCTION

Vietnam ETE & Enertec Expo is proud to affirm its position as the leading exhibition for enterprises of electrical equipment and energy industry in Vietnam for more than past 10 years.

This is an annual international event that directly connects enterprises, attracts the majority of large and small brands domestically and internationally, creates a trade bridge contributing to building commodity supply chains to help Vietnamese electricity - energy industries increasingly grow.

Vietnam ETE & Enertec Expo is always the best choice for enterprises to introduce - update new products and technologies, directly seek for interested customers, provide useful and visual information, thereby promoting more effective trade among participating exhibitors.

Accompanying Governmental policies, **Vietnam ETE & Enertec Expo** continuously update information, trends, seek for sources of customers, organize promotional - seminar - business matching activities according to the Government's orientation to support enterprises more effectively and meet the needs of the economy. The program has become a prestigious trade promotion activity, a useful trade channel for enterprises participating in and working at the exhibition.

10,000+ sqm
Exhibition space

520+
Booths

300+
Leading brands

16 Countries
and Regions

10
Group Pavilions

15,000+
Trade visitors



"... Vietnam ETE & Enertec Expo 2019 fully converge big brands in Vietnam, together with international pavilions from many countries with advanced science and technology. Especially, this year the exhibition has a lot of energy-saving products and products from green energy sources. The exhibition will bring practical opportunities for trade promotion, technology exchange and investment attraction as well as business expansion activities, thereby positively contributing to the development of electricity and energy industry in Vietnam, successfully implementing National energy plan and environment protection."

Speech by Mr. Truong Thanh Hoai – General Director, Vietnam Industry Agency (Ministry of Industry and Trade) at the Opening Ceremony of Vietnam ETE & Enertec Expo 2019

"... This event is not just a simple exhibition, but introduces the Generation, Transmission and Distribution, and Renewable Energy in Korea, and makes a mutual cooperation. And outstanding Korean large medium and small enterprises over 150 attended all together including Korean Electric Power Corporation, 6 power generation companies, Korea Electric Power Knowledge Data Network Co., Ltd., Korea Electrotechnology Research Institute (KERI), etc. In addition, I would like to seek the practical and cooperative plan through technical seminars and consultation meetings during the event period."

Speech by Mr. Chang, SeChang – Chairman, Korea Electrical Manufacturers Association at the Opening Ceremony of Vietnam ETE & Enertec Expo 2019

? WHY PARTICIPATE VIETNAM ETE & ENERTEC EXPO 2021

VIETNAM IS A HOT SPOT FOR ELECTRICITY INVESTMENT:

With increasing demand for electricity and various energy sources, Vietnam is a fertile land for investment in power projects.

BRAND PROMOTION OPPORTUNITIES: A wide variety of opportunities to participate and connect, approach, visit and promote brands, products to international and regional visitors.

CREATE NEW SOURCES OF POTENTIAL CUSTOMERS: Connect with trade visitors from many promising sectors in Vietnam's electricity and energy industry.

MEET QUALITY BUYERS: Many valuable business opportunities are arranged from face-to-face meetings with target customers.

MANY SPONSORSHIP AND ADVERTISING OPPORTUNITIES: Ample advertising opportunities help enterprises increase brand awareness and other direct benefits.

OPPORTUNITY TO UPDATE THE LATEST TRENDS: in green, clean and safe energy, urgent needs of the current market.

TECHNICAL CONTEST: Demonstrate and directly introduce the latest electrical technologies, equipment and energy products of the world's leading brands.



EXHIBIT PROFILE

VIETNAM ETE 2021

Power generation equipment & system:

Power generation equipment; Generators; Power Stations; Inverters; Hydropower; Combustion chambers; Compressors; Uninterruptible power supply UPS; Batteries; High-voltage, medium-voltage, low-voltage electrical equipment; Electromechanical equipment package at hydroelectric power plants.

Electric transmission system & equipment:

Equipment for Electric transmission system; Transformer stations; Electric wires & cables; electrical conductors, insulating materials; Technologies and Solutions for electrical distribution, automation; Air-conditioning and ventilation systems, etc.

Smart Electrical Technology & Equipment:

Fuses; Automatic circuit breakers; Inductive switches; Sensors; Smart sensors; plugs and sockets.

Lighting Technology & Equipment:

Led lights, Decorative lights; Urban lighting equipment; Industrial lighting equipment; Specialized lights; High-tech agricultural lights.

Building Automation & Controls Technology:

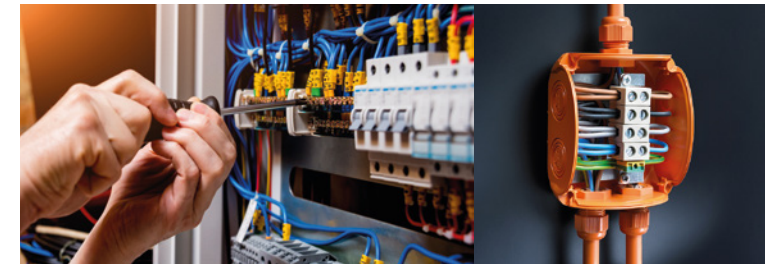
Access control devices; Soft Starter and Variable Speed Drive; Sensors and Room units; Power source protection devices & fire and explosion protection equipment; Security solutions & fire protection.

Industrial Automation & Controls:

Factory automation solutions; Warehouse management solutions; Robotics; Motion controllers; Application of IoT in monitoring and controlling machines and equipment; Contactors (Magnetic Starters) and Protection Relays; Fault Recorder in power plants, power grids; Meter devices.

Civil electrical equipment:

Electric fans of all kinds; Air conditioners; Water pumps; Heaters; Kitchen appliances; Equipment for maintenance and repair of civil power; Electrical materials and Safety equipment; Electric spare parts and accessories, etc.



ENERTEC EXPO 2021

Renewable Energy & Green Power:

Solar power, wind, biomass, biological; Solar panels; Solar lights; Solar inverters; Gas, Steam, Wind Turbine Engines; Solar water heaters; Electric generators using biogas, biological biogas; Wastewater treatment; Environmentally friendly and easy-to-reuse construction materials.

Energy and Power Services & Solutions:

Energy audit; Electrical inspection and testing services; Mechanical & Electrical Contractor (M&E); EPC general contractor services; ESCO solutions; leasing factory rooftop, solar loan for installation of solar panels; Hybrid system solutions; water pumps; Solar grid integration; Providing consultancy, Power investigation and construction; Solar power installation consultancy.

POTENTIAL VISITORS

Investors /
Management Board /
Project Development Board.

Electricity Manufacturers /
Electric power
(State-owned / Private).

OEMs / Importers & Exporters /
Distributors / Agents /
Electrical Equipment Shops.

Manufacturers & Distributors of
Equipment / Accessories (Solar,
Wind, Hydro & Other Energy).

General Contractors /
M&E Contractors,
Solar Energy Contractors.

Construction & construction
material companies;
Interior and exterior design.



Hydroelectric power plants
& Thermal power plants;
Transformer stations.

Electric Power Transmission
Network Management;
Power development planning.

Solar & Wind Farms.

Factories, Firms,
consumption factories.

Water supply and drainage companies;
Environmental treatment companies
(Waste water / Exhaust gas emissions / Waste).

Public and Private Utilities.

Real estate project
developers.

Governmental Agencies &
Organizations; Press Agencies.

Electrical Associations;
Centers; Institutes; Schools.

Consumer household;
consumers.

Freight forwarding.

Restaurants, hotels, schools,
apartments, supermarkets, etc.

INTENSIVE PROMOTION CAMPAIGN

85 press and television agencies, media
sponsors reported on the exhibition.

6 press releases sent to all press agencies and
the media.

250 articles, reports on newspapers, the mass
media and specialized websites.

30,000 invitations sent directly to potential
customers, enterprises and business partners.

60,000 SMSs sent to visitors.

250,000 marketing emails sent to
enterprises, business partners and visitors.

800 bandrolls on main streets of HCM City
and major areas.

100 LCD promotions in buildings, commer-
cial areas and shopping malls.

Continuous advertising on social networks
from November 2020 - the end of October 2021

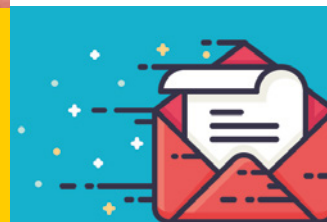
News is regularly updated on the website and
official FB fanpage of the exhibition



www.vietnam-ete.com



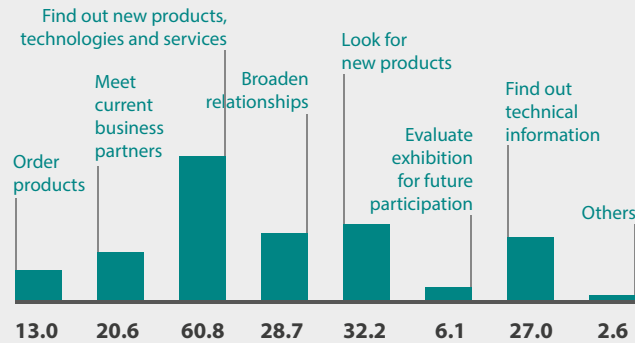
www.facebook.com/vietnamete



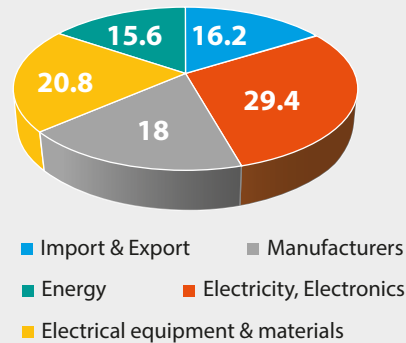
SEIZE GOLDEN OPPORTUNITY FOR RECOVERY & BREAKTHROUGH IN VIETNAMESE MARKET

IMPRESSIVE NUMBERS OF VIETNAM ETE & ENERTEC EXPO 2019

Visit purpose (%):



Visitors (%):



Exhibitor reviews (%):

92

Exhibitors appreciate organization of the exhibition

90

Exhibitors are satisfied with quality of visitors

95

Exhibitors highly appreciate the exhibition's efficiency

89

Exhibitors will participate in the next exhibition

10,000+ sqm Exhibition space

550+ Booths

350+ Outstanding brands

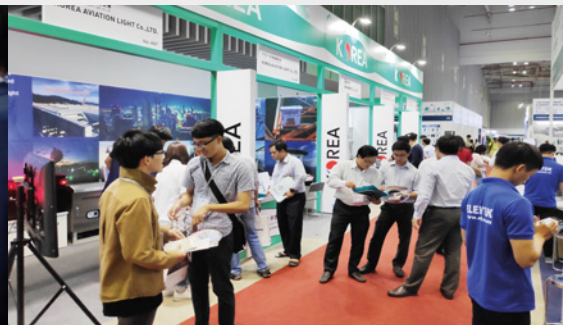
20 Countries and Regions

15 Group Pavilions

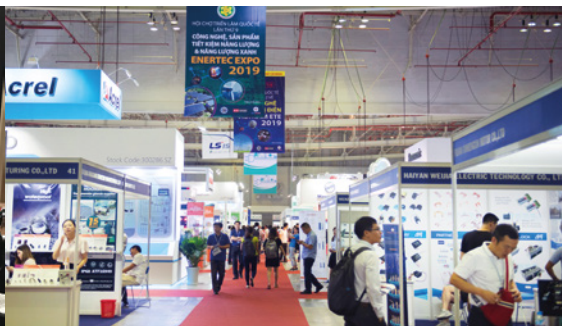
558 Business matching sessions

28,794 Total attendance

21,785 Trade visitors



PARTICIPATED LEADING BRANDS



FORECAST OF ELECTRICITY DEMAND IN THE PERIODS 2021 - 2030 & 2031 - 2045

Commercial electricity

2030: 478 billion kWh

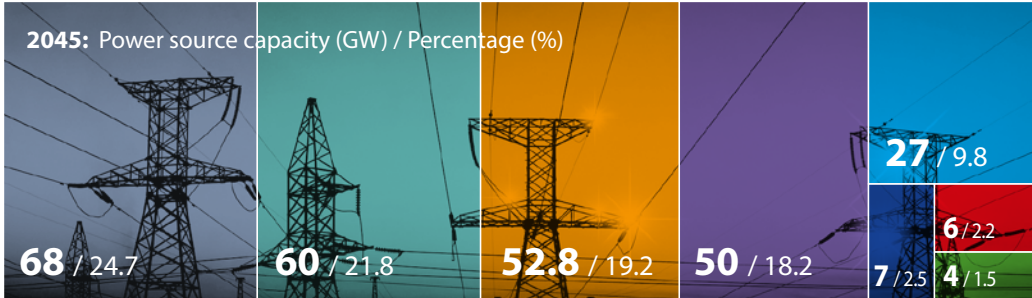
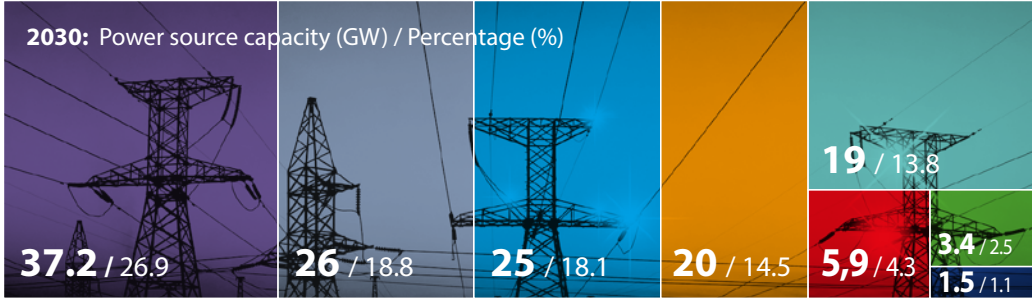
2045: 861 billion kWh

Electricity for production

2030: 537 billion kWh

2045: 959 billion kWh

In 2030, coal thermal power capacity will decrease by 16.4 GW (decrease by 30%) due to the rescheduling or elimination of several projects, in the period 2026 - 2030 new coal power plants will not be built; gas power capacity will increase by 7.8 GW (increase by 42%); Especially, wind power capacity will increase by 13 GW (threefold) and solar power will increase by 6.2 GW (1.7 fold). The aim is to ensure a "cleaner" power source structure, significantly reduce pollution emissions, and implement international environmental commitments.



■ Hydroelectricity ■ Coal thermal power ■ Gas-oil thermal power ■ Wind power ■ Solar power
■ Biomass power & other renewable energy ■ Pumped-storage hydroelectricity ■ Imports

GREEN ENERGY PLAYS A KEY ROLE IN SUSTAINABLE DEVELOPMENT

Vietnam is making great strides in renewable energy development. With nearly 5000MW of solar power capacity newly put into operation over the past three years, Vietnam has become one of the most exciting and attractive renewable energy markets in Southeast Asia.

The energy sector in general and the electricity sector in particular have made rapid development steps in all sub-sectors and fields of energy; closely followed the orientations and basically achieved specific objectives. The energy sector has become a dynamic economic sector, making a very important contribution to Vietnam's socio-economic development.

CONTACT US NOW FOR BOOTH REGISTRATION



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Email: huong@cisvn.com * Website: www.cisvietnam.com.vn

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ABOUT



C.I.S Vietnam, founded in 2004, is the leading professional exhibition and event organizer in Vietnam. With the professional and experienced staff, together with close relationship with Government agencies and international partners, CIS Vietnam has successfully organized, co-organized and managed many international and domestic programs in many fields.

Vietnam AutoExpo; Vietnam Motor Show; Vietnam Motorcycle Show; Vietnam ETE & Enertec Expo; Vietnam PFA; VietShip; Vimexpo... and many other exhibitions on fields such as Mechanical and Industrial machinery, Information technology and Telecommunications, Automation and Electronic component production, Trade and consumption, etc.



<https://cisvietnam.com.vn/>



www.facebook.com/cisvietnam.com.vn/



Vietnam Motor Show



Vietnam ETE & Enertec Expo



Vietnam Motorcycle Show



Vietnam PFA



Vietship



VIMEXPO

EXHIBITIONS ORGANIZED BY **CIS VIETNAM**